



# The Climate Reality Project®

## THE CLIMATE REALITY PROJECT

*Founded and chaired by Nobel Laureate and former US Vice President Al Gore, The Climate Reality Project is dedicated to catalyzing a global solution to the climate crisis by making urgent action a necessity across every level of society. CRP Japan was established as the official Japanese branch in the autumn of 2021.*

## WE MUST CHANGE. WE CAN CHANGE. WE WILL CHANGE.

*With glaciers melting, seas rising, and 16 of the 17 hottest years on record coming this century, we know humanity must change and act boldly to solve the climate crisis.*

*The good news is that we know we can. Solar, wind, and other renewable solutions are becoming more affordable every year. And all around the world, countries from China to Chile are seizing the moment, working to cut emissions under the Paris Agreement and create a safe, sustainable, and prosperous future powered by clean energy.*

*At Climate Reality, our job is to ensure we will. Led by Vice President Gore, we use twenty-first century digital tools and activist trainings to share the truth about the crisis and empower everyday people to become powerful forces for change.*

*The result: nearly 45,000 Climate Reality Leaders from 190 countries and regions spreading climate hope and confronting denial everywhere from street corners to the White House. A growing movement of millions speaking truth to power and fighting for climate solutions at every level. A clean energy revolution accelerating planet-wide.*

*In Japan, we have more than 800 trained Leaders and volunteers with diverse backgrounds – business, the public sector, NGOs and civil society, and students, to name but a few – working together on climate action across Japan.*

*The road forward is clear. The power to change is in our hands. A sustainable future is in reach. Join us, and together, we'll make it a reality.*

## KEY INITIATIVES

- **The Climate Reality Leadership Corps:** Advocates and influencers in over 190 countries and regions trained by Vice President Gore to mobilize communities for action.
- **24 Hours of Reality:** Annual global broadcast that focuses the world's attention for one day on the truth, scope, and scale of the climate crisis across continents.
- **International branches and US chapters:** Offices in 11 strategic countries and regions, and chapters in key US regions mobilize Climate Reality Leaders to advance pro-climate policies and strengthen national commitments to action
- **Climate Speakers Network:** Building a more diverse movement by training faith, business, and cultural community leaders as trusted messengers on climate.
- **Action Groups:** Through CRP Japan's thematic action program, 7 groups of volunteers are planning and organizing joint climate actions: Climate Education, Energy Transition, Local Climate Policies and Projects, Biodiversity Impacts, Business and Industry Climate Actions, Youth, and a group for actions in English.

**JOIN US AND HELP MAKE THE SUSTAINABLE FUTURE WE WANT A REALITY.**

To learn more about The Climate Reality Project Japan and how you can help, visit <https://climaterealityjapan.org>.



japan@climatereality.com



climaterealityjapan.org



www.facebook.com/CRPJapan



@crpjapan



@CRPJapan

